



# Standard Certificate of Distribution

For the 11 issues distributed between 1st April 2004 and 30th June 2004

**Consumer  
Magazines**

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## Works for Me

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This certificate expires on 30th September 2005 unless ABC has issued a new certificate before that date.

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All data carried in this certificate is derived from a Return of Circulation approved by ABC on: 30th July 2004 on behalf of the publisher:

Me Media Ltd

The publisher has certified that the data has been reported in accordance with ABC rules. ABC will audit the data and if any material error or omission is found, an audit report will be issued giving details of the error or omission.

For details of audit reports issued or the rules and procedures, please contact ABC.

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# Works for Me

Certificate of Average Net Distribution for the 11 issues distributed between 1st April 2004 and 30th June 2004

		NET TOTAL	UK & RoI	OTHER COUNTRIES
<b>TOTAL AVERAGE NET CIRCULATION PER ISSUE</b>		<b>48,498</b>	<b>48,498</b>	<b>-</b>
<b>Newstrade and other Single Copy Sales</b>	<b>TOTAL</b>	-	-	-
At Basic Cover Price		-	-	-
Below BCP but not less than 50%		-	-	-
Less than 50% of BCP but not less than 20%		-	-	-
<b>Single Copy Subscription Sales</b>	<b>TOTAL</b>	-	-	-
At Basic Annual Rate		-	-	-
Below BAR but not less than 50%		-	-	-
Less than 50% of BAR but not less than 20%		-	-	-
Less than 20% of BAR but not less than 10%		-	-	-
Less than 10% of BAR		-	-	-
<b>Multiple Copy Subscription Sales</b>	<b>TOTAL</b>	-	-	-
At Basic Annual Rate		-	-	-
Below BAR but not less than 50%		-	-	-
Less than 50% of BAR but not less than 20%		-	-	-
Less than 20% of BAR but not less than 10%		-	-	-
Less than 10% of BAR		-	-	-
<b>Regular Bulk Sales</b>	<b>TOTAL</b>	-	-	-
Not less than 50% of Basic Cover Price		-	-	-
Less than 50% of BCP but not less than 10%		-	-	-
Less than 10% of BCP		-	-	-
<b>Issue Specific Bulk Sales</b>	<b>TOTAL</b>	-	-	-
Not less than 50% of Basic Cover Price		-	-	-
Less than 50% of BCP but not less than 20%		-	-	-
<b>Society / Association / Organisation Circulation</b>	<b>TOTAL</b>	-	-	-
Paid Optional Single Copies		-	-	-
Unpaid Single Copies Requested in Writing		-	-	-
Unpaid Single Copies Requested by Telecommunications		-	-	-
Non-Optional Single Copies		-	-	-
<b>Controlled Free Circulation</b>	<b>TOTAL</b>	-	-	-
Individually Requested in Writing		-	-	-
Individually Requested by Telecommunications		-	-	-
Company Requested in Writing		-	-	-
Company Requested by Telecommunications		-	-	-
Non-Requested - by Name		-	-	-
Non-Requested - by Job Title / Function		-	-	-
<b>Non-Controlled Free Circulation</b>	<b>TOTAL</b>	-	-	-
By Name		-	-	-
Not by Name		-	-	-
<b>Monitored Free Distribution</b>	<b>TOTAL</b>	<b>48,498</b>	<b>48,498</b>	<b>-</b>
Individually Distributed		-	-	-
Bulk Distributed		48,498	48,498	-
<b>ACTIVELY PURCHASED % OF TOTAL</b>				
<b>Actively Purchased Circulation</b>		<b>0.0</b>	<b>0.0</b>	<b>0.0</b>

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**Price:** The following prices are accurate for the end of the audit period.

Basic Cover Price:

Published annual UK Subscription rate: N/A

Published annual RoI Subscription rate: N/A

Published annual Other Countries Subscription rate: N/A

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**Duplication:**

Not Applicable

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**Excluded Issues:**

None

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**Single Issue Variances:**

None

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**Regular Bulk Sales analysis:**

None

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**Issue Specific Bulk Sales analysis:**

None

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**Issue Specific Bulk Sales analysis by Issue:**

None

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## Society / Association / Organisation Circulation

None

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## Controlled Circulation - Terms of Control in audit period

None

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## Monitored Free Distribution:

Method of Distribution:

Copies are handed out by liveried distributors to commuters at selected Train and Bus Stations across London and the UK. Copies are also available for free pick up at Job Centres, Employment Opportunity Centres, Libraries, on selected Bus Services. Copies are available for pick-up as well as in Supermarkets and Petrol Station Forecourts across the North West, Yorkshire, and West Midlands areas.

The average number of distribution points per issue: 203

Cover Date / Issue I.D.	Qty Individually Distributed	Qty Bulk Distributed	TOTAL
WfM-40	-	47,799	47,799
WfM-41	-	38,973	38,973
WfM-42	-	49,716	49,716
WfM-43	-	46,882	46,882
WfM-44	-	49,503	49,503
WfM-45	-	48,570	48,570
WfM-46	-	51,806	51,806
WfM-47	-	50,208	50,208
WfM-48	-	53,115	53,115
WfM-49	-	54,027	54,027
WfM-50	-	42,880	42,880

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